



Dear City Councilors,

I would like to emphasize the importance of Keene's sustainable energy resolution to my business, the city economy & the broader region.

We are currently hiring 2 high level positions & 5 moderate level ones. We anticipate doubling our workforce in the next 5 years. We must draw talent into our community to fill these slots. Across the board, we see a huge increase in the environmental awareness of our applicants. Young families & workers may resonate with our business, but they must also resonate with the values & opportunities in our community. They ask themselves – does Keene represent us? It would be a huge real & symbolic selling point if we can tell prospective employees that Keene is at the forefront of renewable energy policy & use.

Our #1 reason for locating in Keene is the exceptional natural environment & high quality of life for our employees. We deliberately choose to avoid smog & traffic choked areas that are spreading like the plague across our national landscape. Sustainable energy independence would be a keystone issue that can put our community at the top of “best community to live in” lists, especially with positively focused lifestyle enthusiasts.

As a longtime resident & employer in Keene, I hope you pass this resolution speedily and with the full enthusiasm that it deserves.

Respectfully,

Steve Silverstein
President

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